



Association of
Career Firms
INTERNATIONAL

Vol. 04 WINTER

N e w s l e t t e r

DATE: December 2020

NEW:
ACF roundtable
discussions
APAC, EMEA,
LATAM, NA



webinar
January 27th 2021
NEURALYTICS

Behavioral scans to inspire
and advise people about their
next career move



News

01.



From the board

Dear members,

This holiday season is unlike any other, to cap off a year unlike any other. We had to deal with multiple issues, ranging from health and safety, customer satisfaction, cash management, government support, future pipelines and adjusting to the new world of remote working.

Many of us had to undergo a quick upgrade, creating new digital channels for purchase and delivery, and/or have changed their business practices to adhere to new social distancing rules. On top of all of this we all have had to actively manage our brand presence and identity within the market to maintain a sense of trust and confidence amongst our customers during the pandemic.

Throughout this holiday season, and as we move into a new (and hopefully better) year, the board

of ACF international wishes you moments of peace amid the difficulties, connections with family and friends even if they can't be in person, the warmth of memories from holidays past, and glimpses of the joy that still lives under the surface.

It is time to take a break, to disconnect, to reflect and to re-energize for 2021 with a fresh agenda.

Warmest regards,

A handwritten signature in blue ink that reads "P.L.F." followed by a horizontal line.

Pascal Laurent Favre

President ACF international

NB save the date:

Virtual General Assembly April 21. 2020
at 4.00 pm CET

News

02.

ACF international roundtable discussions

No matter in which country you are based, one thing is certain: You don't have to figure everything out on your own. You may work independently, but when it comes to generating new ideas and tackling tricky challenges, you don't have to rely on just yourself but you can benefit of being part of a global association.

While you might be the only one of your kind in your organization, chances are high that there are others like you in your state, the country, and the world, having the same interests.

That is why ACF international is organising in 2021 roundtable discussions for the regions.

These are the dates for Q1:

- January 21. - EMEA
- February 18. - APAC
- March 4. - NA
- April 13. - EMEA

Association of Career Firms INTERNATIONAL

An invitation-only FREE EVENT

EMEA ROUND TABLE

ON INTERNATIONAL NETWORKING

The Association of Career Firms International (ACF International) exists to promote worldwide best practice among its membership in the areas of outplacement services, coaching, and related activities.

Thursday January 21st 2021
1 pm CET

[REGISTER NOW](#)

Association of Career Firms INTERNATIONAL

An invitation-only FREE EVENT

APAC ROUND TABLE

ON INTERNATIONAL NETWORKING

The Association of Career Firms International (ACF International) exists to promote worldwide best practice among its membership in the areas of outplacement services, coaching, and related activities.

Thursday February 18th 2021
8 am CET

[REGISTER NOW](#)

Want to join?

Send an email to:
office@acfinternational.org
 under referral: the region of your choice

News

03.

Next Webinar January 27th 2021

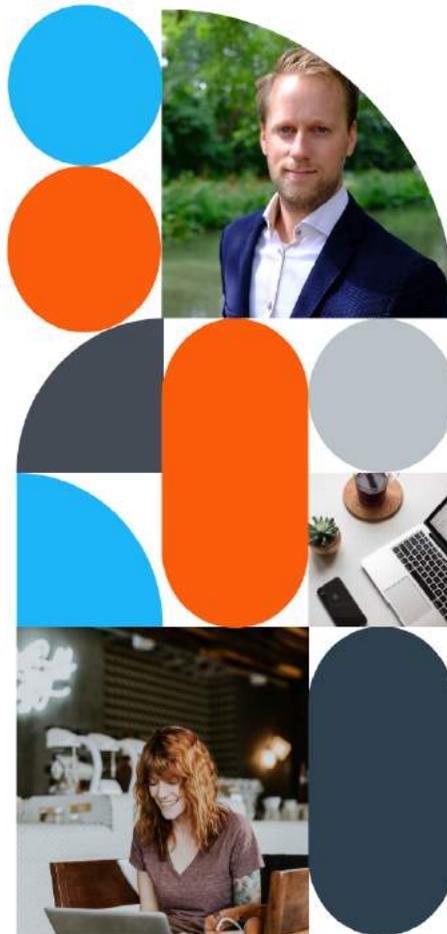
Behavioral scans to inspire and advise people about their next career move

ACF international is proud to present the host of our next member webinar.

Neurolytics, provides objective behavioral scans to inspire and select the right candidates. They advise people which working environments will make them happy.

Learn more in this webinar about a new way of remote measuring.

A scientific high tech tool which enables you to test if your candidates have the qualities needed to add to your client's culture through an inspiring candidate experience.



UPCOMING January 27th 2021
Free live member webinar



Neurolytics

Behavioral scans to inspire and advise people about their next career move

Felix Hermsen
Founder &
Managing Director
of Neurolytics



Wednesday, 27th January
4.00pm - 4.45pm CET

Register Now!

Want to join?

Send an email to:
office@acfinternational.org
under referral: WEBINAR Jan.

These are the dates for our next webinars:

January 27. 2020
February 24. 2020
March 24. 2020


 News

04.

News from our members

ACF Switzerland expects tightening for specialists and managers in 2021

Outplacement advice could supplement the federal government's 2020-2021 impulse program

The current situation and the continuing poor outlook are placing enormous demands on companies and management, in particular many specialists and executives are losing their positions due to the Corona. ACF Switzerland is therefore currently recording a significant increase in corresponding consulting mandates.

According to a survey that has just been carried out among association members, the ACF expects the situation to worsen and hardly any industry will be spared in 2021. The ACF therefore proposes that the Confederation should also examine the direct use of specialized outplacement companies as part of its 2020-2022 impulse program with measures to promote reintegration, so that the corresponding projects of the cantons and regional employment centers (RAV) to supplement and support, with the aim of ensuring the competitiveness of older workers. The need for qualified specialists and managers will only continue to increase in the coming years due to demographic change and accelerated digitization.

At the same time, the corona pandemic is intensifying competition for these specialists and managers. In view of the current forecasts by KOF and the State Secretariat for Economic Affairs (SECO) regarding developments in the labour market and unemployment figures, as well as BAK Economics regarding Swiss GDP, the corona crisis will stay with us well into next year and slow down the economic recovery.

Larger wave of layoffs for specialists and managers expected in the winter half-year

While layoffs were slowed down in the first Corona wave in spring, partly thanks to short-time working, and companies were still reluctant to layoffs, the experts at ACF Switzerland have been observing a significant increase since September. It seems that a certain market and industry correction has accelerated or that some companies have brought forward planned reorganizations, but some have put their restructuring plans on hold precisely because of Corona, but at the same time are investing a little less in their existing employees.

The Swiss industry association for outplacement is therefore expecting a second wave of layoffs in the winter half-year, although the extent is still uncertain. Depending on the development and any tightening of the current measures by the federal government and the cantons, the labour market will only recover with a corresponding delay. According to the ACF, the demand for professional advice and personalized services in the field of outplacement and new placement, assessments and coaching, not least to avoid wrong decisions in recruitment or promotion, will therefore continue to increase.


 News

05.

Autumn 2020 Economic Forecast:

Eurostat press release

Rebound interrupted as resurgence of pandemic deepens uncertainty

5 November 2020

The coronavirus pandemic represents a very large shock for the global and EU economies, with very severe economic and social consequences. Economic activity in Europe suffered a severe shock in the first half of the year and rebounded strongly in the third quarter as containment measures were gradually lifted. However, the resurgence of the pandemic in recent weeks is resulting in disruptions as national authorities introduce new public health measures to limit its spread. The epidemiological situation means that growth projections over the forecast horizon are subject to an extremely high degree of uncertainty and risks.

An interrupted and incomplete recovery

The Autumn 2020 Economic Forecast projects that the euro area economy will contract by 7.8% in 2020 before growing 4.2% in 2021 and 3% in 2022. The forecast projects that the EU economy will contract by 7.4% in 2020 before recovering with growth of 4.1%

in 2021 and 3% in 2022. Compared to the Summer 2020 Economic Forecast, growth projections for both the euro area and the EU are slightly higher for 2020 and lower for 2021. Output in both the euro area and the EU is not expected to recover its pre-pandemic level in 2022.

The economic impact of the pandemic has differed widely across the EU and the same is true of recovery prospects. This reflects the spread of the virus, the stringency of public health measures taken to contain it, the sectoral composition of national economies and the strength of national policy responses.

Rise in unemployment contained compared to drop in economic activity

Job losses and the rise in unemployment have put severe strains on the livelihoods of many Europeans. Policy measures taken by Member States, together with initiatives at EU level have helped to cushion the impact of the pandemic on labour markets. The unprecedented scope of measures taken, particularly through short-time work schemes, have allowed the rise in the unemployment rate to remain muted compared to the drop in economic activity. Unemployment is set to continue rising in 2021 as Member States phase out emergency support measures and new people enter the labour market, but should improve in 2022 as the economy continues to recover.

The forecast projects the unemployment rate in the euro area to rise from 7.5% in 2019 to 8.3% in 2020 and 9.4% in 2021, before declining to 8.9% in 2022. The unemployment rate in the EU is forecast to rise from 6.7% in 2019 to 7.7% in 2020 and 8.6% in 2021, before declining to 8.0% in 2022.



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Deficits and public debt set to rise

The increase in government deficits is expected to be very significant across the EU this year as social spending rises and tax revenues fall, both as a result of the exceptional policy actions designed to support the economy and the effect of automatic stabilisers.

The forecast projects the aggregate government deficit of the euro area to increase from 0.6% of GDP in 2019 to around 8.8% in 2020, before decreasing to 6.4% in 2021 and 4.7% in 2022. This reflects the expected phasing out of emergency support measures in the course of 2021 as the economic situation improves.

Mirroring the spike in deficits, the forecast projects the aggregate euro area debt-to-GDP ratio will increase from 85.9% of GDP in 2019 to 101.7% in 2020, 102.3% in 2021 and 102.6% in 2022.

Inflation remains subdued

A steep fall in energy prices pushed headline inflation into negative territory in August and September. Core inflation, which includes all items except energy and unprocessed food, also fell substantially over the summer due to lower demand for services, especially tourism-related services and industrial goods. Weak demand, labour market slack and a strong euro exchange rate will exert downward pressure on prices.

Inflation in the euro area, as measured by the Harmonised Index of Consumer Prices (HICP), is forecast to average 0.3% in 2020, before rising to 1.1% in 2021 and 1.3% in 2022, as oil prices stabilise. For the EU, inflation is forecast at 0.7% in 2020, 1.3% in 2021 and 1.5% in 2022.

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Members of the College said:

Valdis Dombrovskis, Executive Vice-President for an Economy that Works for People, said: *“This forecast comes as a second wave of the pandemic is unleashing yet more uncertainty and dashing our hopes for a quick rebound. EU economic output will not return to pre-pandemic levels by 2022. But through this turbulence, we have shown resolve and solidarity. We have agreed unprecedented measures to help people and companies. We will work together to chart the course to recovery, using every tool at our disposal. We agreed a landmark recovery package, NextGenerationEU - with the Recovery and Resilience Facility at its heart - to provide massive support to worst-hit regions and sectors. I now call again on the European Parliament and Council to wrap up negotiations quickly for money to start flowing in 2021 so that we can invest, reform and rebuild together.”*



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Paolo Gentiloni, Commissioner for Economy, said: *“After the deepest recession in EU history in the first half of this year and a very strong upswing in the summer, Europe’s rebound has been interrupted due to the resurgence in COVID-19 cases. Growth will return in 2021 but it will be two years until the European economy comes close to regaining its pre-pandemic level. In the current context of very high uncertainty, national economic and fiscal policies must remain supportive, while NextGenerationEU must be finalised this year and effectively rolled out in the first half of 2021.”*

A high degree of uncertainty with downside risks to the outlook

Uncertainties and risks surrounding the Autumn 2020 Economic Forecast remain exceptionally large. The principal risk stems from a worsening of the pandemic, requiring more stringent public health measures and leading to a more severe and longer lasting impact on the economy. This has motivated a scenario analysis for two alternative paths of the pandemic evolution – a more benign one and a downside one – and its economic impact. There is also a risk that the scars left by the pandemic on the economy – such as bankruptcies, long-term unemployment and supply disruptions – could be deeper and farther reaching. The European economy could also be impacted negatively if the global economy and world trade improved less than forecast or if trade tensions were to increase. The possibility of financial market stress is another downside risk. On the upside, NextGenerationEU, the EU’s economic recovery programme, including the Recovery and Resilience Facility, is likely to provide a stronger boost to the EU economy than projected. This is because the forecast could only partially incorporate

the likely benefits of these initiatives, as the information available at this stage on national plans is still limited. A trade agreement between the EU and the UK would also have a positive impact on the EU economy from 2021 compared to the forecast baseline of the UK and EU trading based on WTO Most Favoured Nation (MFN) rules.

Background

The forecast was prepared in a context of severe uncertainty, with Member States announcing major new public health measures in the second half of October 2020 to limit the spread of the virus. The forecast is based on the usual set of technical assumptions concerning exchange rates, interest rates and commodity prices, with a cut-off date of 22 October 2020. For all other incoming data, including information on government policies, this forecast takes into consideration information up until and including 22 October. Unless policies are credibly announced and specified in adequate detail, the projections assume no policy changes.

The forecast hinges upon two important technical assumptions. First, public health measures are assumed to remain in force to some degree throughout the forecast horizon. However, after their significant tightening in the fourth quarter of 2020, the stringency of the measures is expected to gradually ease in 2021. It is also assumed that the economic impact of a given level of restrictions will diminish over time as the health system and economic agents adapt to the coronavirus environment. Second, given that the future relations between the EU and the UK are not yet clear, projections for 2021 and 2022 are based on a

News

technical assumption that the EU and the UK will trade on WTO Most Favoured Nation (MFN) rules from 1 January 2021 onwards. This is for forecasting purposes only and reflects no anticipation nor prediction as regards the outcome of the negotiations between the EU and the UK on their future relationship.

The European Commission's next forecast will be an update of GDP and inflation projections in the Winter 2021 Economic Forecast, which is expected to be presented in February 2021

06.



Career management survey

In November you have been asked to participate in a survey on the market forecast for 2021., which we prepared together with the WEC (World Employment Confederation).

The objective of this joint exercise is to collect data from both our organisations and then confront the perspectives on market evolution and drivers for change during a joint online discussion between ACF and WEC members.

This joint discussion will take part in the beginning of 2021, for which you will receive an invitation.



**ACF international
thanks you for your
support and trust.**

**We wish you and yours
all the best and look
forward to serving you
in the new year.**



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